



Fourth Hanseatic India Colloquium Healthcare, Biotechnology and Pharmaceutical Sciences

30th October 2009, 9:30 – 18:00 h

**Conference Room of Allianz Germany AG,
Sprinkenhof, 7th Floor, Burchardstrasse 8, 20095 Hamburg**

Programme

09:00 h REGISTRATION	
09:30 – 10:00 h OPENING SESSION Moderation: Mr. Steffen Thormann , Project Manager, Hamburg Business Development Cooperation (HWF), Hamburg, GERMANY	
Opening Address	Dr. B. M. Vinod Kumar , Consul General of India, Hamburg, Germany
Welcome Address	Mr. Bernd Reinert , State Secretary, Ministry of Science & Research of Free and Hanseatic City of Hamburg, Germany
10:00 – 12:15 h SESSION I: BIOTECHNOLOGY & DRUG DEVELOPMENT Chair: Dr. Amal K. Mukhopadhyay , Founder and Director, ELGA Biotech, Hamburg, GERMANY	
Global trends in the Life Sciences Industry: Challenges of recent financial crisis	Dr. Siegfried Bialojan , Executive Director, Head European Life Science Centre, Ernst & Young GmbH, Mannheim, GERMANY
Opportunities and Challenges in Emerging Markets and Developing Countries	Dr. Jens Würthner Director, Translational Research Pharmacology & Discovery Medicine of GlaxoSmithKline, Stevenage, UK
11:00 – 11:30 h Tea/Coffee Break	
Multi-source Pharmaceutical products: how India can help	Dr. Ashok Rattan , CEO, Fortis Clinical Research Ltd. (FCRL), Sunflag Hospital & Research Center, Faridabad (Haryana), INDIA
Generic Formulation Development: Germany-India case study	Mr. Sisir Gupta , COO, Venus Pharma GmbH, Werne, Germany and Chandigarh, INDIA
12:15 – 12:45 h SPECIAL LECTURE Mr. Michael Anthony , Group Social Opportunities, Allianz SE, Munich, GERMANY: Micro-Insurance in Healthcare Sector: A pilot project of Allianz in India	
12:45 – 13:45 h Lunch/Networking	



13:45 – 14:30 SESSION II: PHYTO-MEDICINE Chair: Prof. Dr. Oliver Rentzsch , CEO, MEDREGIO, Lübeck, GERMANY	
Strategic approach for development of modern herbal medicine: The Role of Indian medicinal plants	Dr. Sangeeta Banerji , Research Associate, Plantachem GbR, Berlin, Germany
Future prospects of Herbal Biotechnology – Role of KIIT-TBI	Dr. Mrutyunjay Suar , Director & Head, KIIT School of Biotechnology, Bhubaneswar, INDIA
14:30 – 16:00 h SESSION III: TECHNOLOGY COOPERATION IN R & D Chair: Mrs. Anuradha Acharya , Founder & CEO, Ocimum Biosolutions, Hyderabad, INDIA	
Partnering models for effective molecular assay design and validation	Mr. Sanjay Bettadpura , Chief Business Development Officer, Polyclone Bioservices Pvt. Ltd., Bangalore, INDIA
Biosimilars: Indo-German cooperation in Technology Transfer	Dr. Michael Piontek , Managing Director, ARTES Biotechnology GmbH, Langenfeld, GERMANY
Combination of European and Indian Research Groups at Evotec	Dr. Klaus Maleck , CFO, Evotec AG, Hamburg, GERMANY
Bringing pharmaceutical compliance to pharmaceutical companies - Experiences in India	Mr. Florian Grabow , Sales and Business Consulting, Werum Software & Systems AG, Lüneburg, GERMANY
16:00 – 16:30 h Tea/Coffee Break	
16:30 – 17:30 h SESSION IV: INTELLECTUAL PROPERTY: RELEVANCE TO INDO-EUROPEAN BUSINESS Chair: Dr. Thomas Kolzau , Head of Business Development, IPB AG, Hamburg, GERMANY	
Recent Trends in European Patenting – Relevance to Indian Applicants	Dr. Ralf D. Kirsch , Biologist and Patent Attorney, GLAWE DELFS MOLL, Hamburg, GERMANY
Recent Trends in the Indian Patent Law	Mrs. Sunita Sreedharan , Patent Attorney, Chief Executive Officer, SKS Law Associates, New Delhi, INDIA
17:30 – 18:00 h SPECIAL SESSION: LIFE SCIENCES: MEDIA & COMMUNICATION Chair: Mr. Steffen Thormann , Project Manager, Hamburg Business Development Cooperation (HWF), Hamburg, GERMANY	
The role of Media in the growth of Life Sciences Industry in India	Mrs. Viveka Roychowdhury , Editorial Head, Express Pharma, Indian Express Newspapers (Mumbai) Ltd., Mumbai, INDIA
18:00 h CLOSE	

19:00 h: Networking Reception, Hotel Hafen Hamburg, Seewartenstraße 9, 20459 Hamburg, Tel. 040 311130